

Himal Mia

WORDPRESS DEVELOPER | SEO & Digital Marketing

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Career Summary

I am a passionate WordPress Developer with hands-on experience in building responsive, high-performing websites for e-commerce brands and local businesses using WordPress and Elementor. I specialize in WooCommerce development, booking system integration using plugins, page layout design, speed optimization, and mobile-first web design. Additionally, I bring practical knowledge of On-Page SEO, Off-Page SEO, and Google My Business optimization, which helps me build websites that not only look great but also rank well on search engines. Committed to continuous learning and delivering real results for clients.

Education

- 2017-2021

Diploma in Engineering; Sherepur Polytechnic Institute
CGPA: 3.61 (Out of 4.00)
- 2014-2017

Secondary School Certificate (S.S.C); Sherpur Technical School & College
GPA: 4.36 (Out of 5.00)

Work Experience

- 2025 - Present

WordPress Developer
Sparktech Agency – Betopia Group
 - Design and develop WordPress websites for e-commerce brands and local businesses.
 - Build pixel-perfect page layouts using Elementor.
 - Integrate WooCommerce for e-commerce functionality including product pages and checkout.
 - Set up booking and appointment systems using plugins for service-based businesses.
 - Implement speed optimization, caching, and performance tuning for faster load times.
 - Ensure full mobile responsiveness and cross-browser compatibility for all projects.
 - Apply basic on-page SEO during development to improve website visibility from launch.
- Oct 2024 - Jul 2025

Search Engine Optimization Specialist
Sofwan Digital
 - Specialised in Off-Page SEO and backlink building to improve organic rankings.
 - Conducted outreach, competitor analysis, and performance tracking.
 - Drove organic traffic through targeted keyword and link-building strategies.
- Aug 2023 - Apr 2025

Junior Executive
TechnoBizz Solutions Ltd.
 - Managed sports affiliate marketing campaigns to drive traffic and conversions.
 - Applied SEO strategies including keyword research and on-page optimization.
 - Collaborated with the team to plan and execute affiliate marketing strategies.
 - Monitored campaign performance and optimized based on data analysis.
- Mar 2022 - Jul 2023

DMS Operator
Banglalink Digital Communications Ltd.
 - Monitored daily system tasks to ensure smooth operations.
 - Checked emails daily, created reports, and distributed them to relevant users.
 - Generated daily system reports and shared with the team for tracking progress.
 - Ensured the accurate storage and backup of system data and records.
 - Prepared and submitted project progress reports to management for review.

Certifications

2026	Cloud Community BD – Volunteer Program Certificate
2022	CCNA (Cisco Certified Network Associate) - European IT Institute
2022	Introduction to Linux - SkillUp by Simplilearn
2017	Computer Programming - Prottoy Computer Training Center

Skills

Core Skills

- WordPress Development (Elementor, Block Editor)
- E-Commerce Website Development (WooCommerce)
- Local Business Website Design & Development
- Booking & Appointment System Integration (Plugins)
- Responsive Web Design & Mobile-First Development
- Website Speed Optimization & Performance Tuning
- Plugin Integration & Third-Party Tools Setup
- SEO: On-Page SEO, Off-Page SEO, Backlink Building
- Google My Business (GMB) Optimization

Soft Skills

- Social Media Content Posting (Facebook & LinkedIn)
- Team Collaboration
- Time Management
- Self-Motivation
- Responsibility & Work Ownership
- Effective Communication

Extra Curricular Activities

2026	Cloud Community BD, [Volunteer]
2024-Present	Manobotar Kollan Songho, Howrah [General Secretary]
2024-2024	Mahmuda-Tayebul Haque Foundation [Volunteer – Social Media Activities]
2021- Present	Blood Donation Soldier of Sherpur [Member]

References

Abdullah Al Reza

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Qazi Emran Kabir

Regional Head
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Declaration

I certify that, all the information stated above is true and complete to the best of my knowledge.



Signature