Himal Mia

WORDPRESS DEVELOPER | SEO

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himelmia.com | LinkedIn

Professional Summary

WordPress Developer experienced in building responsive business and e-commerce websites, developing custom PHP-based plugin workflows, and integrating WooCommerce, booking systems and third-party services. Skilled in Elementor, membership access controls, performance troubleshooting and practical SEO. Focused on maintainable, user-friendly website solutions.

Work Experience

2025 - Present

WordPress Developer

Sparktech Agency - Betopia Group

- Build and customize responsive WordPress and Elementor websites for service and e-commerce businesses.
- Configure WooCommerce, reservation workflows, and custom or third-party plugin integrations.
- Resolve responsive layout, performance, caching, basic security and technical SEO issues before delivery.

Oct 2024 - Jul 2025

Search Engine Optimization Specialist

Sofwan Digital

- Managed off-page SEO outreach, backlink prospecting and competitor-based keyword research.
- Tracked link-building activity and organic visibility; prepared campaign progress updates.

Aug 2023 - Apr 2025

Junior Executive

TechnoBizz Solutions Ltd.

- Coordinated sports-affiliate marketing campaigns focused on traffic and conversions.
- Supported keyword research, on-page SEO and campaign performance monitoring.

Mar 2022 - Jul 2023

DMS Operator

Banglalink Digital Communications Ltd.

- Monitored system operations, managed records and backups, and prepared routine reports for management.

Technical Skills

WordPress & Plugins: WordPress, Elementor, PHP, custom plugin development, plugin integration

Commerce & Booking: WooCommerce, booking & appointment systems, membership workflows, access controls

Website Performance: Responsive and mobile-first web design, speed optimization, caching, website security

SEO & Digital Marketing: On-page SEO, off-page SEO, backlink building, keyword research, Google Business Profile optimization

Featured Custom Development Project

L.O.V.E. Music / Brook Lynn

WordPress plugin ecosystem | Music, memberships and community

- Developed and maintained interconnected WordPress plugins for member dashboards, role-based access, media content, community features and WooCommerce workflows.
- Developed PHP-based plugin functionality and maintained plugin compatibility across membership, media, community and WooCommerce features.

Selected Website Projects

Divine Film Solutions

Window tinting and lead-generation website | divinetint.com

- Structured automotive, residential and commercial services with mobile-friendly galleries and clear quote-request journeys.
- Integrated a TintWiz inquiry interface and consistent calls to action throughout service pages.

Autoverhuur Benelux

Vehicle rental and reservation website | autoverhuurbenelux.nl

- Built a Dutch-language rental experience featuring pickup and return dates, vehicle selection and reservation actions.
- Presented rental options, pricing, insurance guidance and FAQs to support booking decisions.

E-Bike The Park

E-bike rental and tourism website | ebikethepark.com

- Created a booking-focused visitor experience for e-bikes, e-trikes, passenger bikes and family accessories.
- Organized Gulf State Park tour details, visitor information and prominent booking actions across devices.

Education

2017 - 2021 **Diploma in Engineering - Sherepur Polytechnic Institute**
CGPA: 3.61 / 4.00

2014 - 2017 **Secondary School Certificate - Sherpur Technical School & College**
GPA: 4.36 / 5.00

Relevant Training & Certifications

2022 **CCNA - European IT Institute**

2022 **Introduction to Linux - SkillUp by Simplilearn**

2017 **Computer Programming - Prottoy Computer Training Center**

Community & Leadership

2024 - Present **General Secretary** - Manobotar Kollan Songho, Howrah

2026 **Volunteer** - Cloud Community BD